



johnasrodriguez.com



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johnas2r



@johnas2r

JOHN RODRÍGUEZ



EDUCATION

2017-2020

Politécnico Grancolombiano
Masters in Strategic Marketing Management
Bogotá - Colombia.

2015-2016

University of Westminster
Master of Arts (with merit) Applied Sound For Interactive Media
London- England.

2004-2008

Politécnico Grancolombiano
Media Professional / Radio and audio production
Bogotá - Colombia.

AWARDS

2014

- **First Place.**

Premio Old Mutual de Periodismo en Planeación y Educación Financiera.

- **Honorable Mention.**

Premio Fasecolda al Periodismo de Seguros.

- **First Place (Academic advisor)**

Premio de Periodismo a la Prevención de Riesgos Armando Devia Moncaleano

2013

- **Honorable Mention.**

Premio Fasecolda al Periodismo de Seguros.

- **First Place (Academic advisor)**

Premio de Periodismo a la Prevención de Riesgos Armando Devia Moncaleano

I am a highly responsible person, punctual, creative; capable of generating initiatives of improvement in different processes.

I am trained to handle multiple tasks, work under pressure. I have experience in sound production for radio, video, and podcast; I am capable to develop marketing strategies, supported by excellent training and constant research, to give fast response to the needs the world demands

I have excellent interpersonal relationships, I take on challenges and goals that the organization demands.

Skills

- ProTools



- Streaming



- Adobe CC



- Wwise



- Wordpress



- Office





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EXPERIENCE

2009-At Present

Politécnico Grancolombiano

Audio Editor

Producer and streaming specialist for university radiostation POLIRADIO.

Bogotá - Colombia.

2020-2020 (August to December)

RTVC - Colombia National Broadcast

Podcast Producer

Audio Editor for podcast at <https://www.radionacional.co/>.

Bogotá - Colombia.

2019-At Present

Acoldemoda.com

Content Creator

Youtube channel manager and content creator.

Bogotá - Colombia.

2017-2020

Politécnico Grancolombiano

Lecturer

Audio 101, Broadcast and Sound related subjects.

Bogotá - Colombia.

2014-2019

Politécnico Grancolombiano

Lecturer and virtual Author

Creation, development and teaching of sound related virtual academic subjects.

Bogotá - Colombia.

LANGUAGES

- ESPAÑOL Nativo

- ENGLISH IELTS Overall 7.0

INTERESTS

- Audio
- Marketing
- Sonic Branding
- Education /Reseach
- Digital Content
- Podcast
- Audio for Interactive Media

QUALITIES

- Creativity
- responsibility
- Proactividad
- Leadeship
- Teamwork
- Curiosidad
- Puntualiad

REFERENCES

Andrés Pilonieta

Director - centro de medios audiovisuales

Politécnico Grancolombiano

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Álvaro Rodríguez

Director - Virtual Radio Station Poliradio

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